



SPONSORSHIP PACKAGE

International Festival: I-Fest 2026

Celebrating the World in Our Backyard

Saturday, November 7, 2026 • 10 College Park, Davis • Free & open to the community

international
house DAVIS

At I-Fest, I-House is your house.

For one day, I-House becomes an open house with **food, dance, music, and art from around the world**, all for free! I-House is built for gathering, and every person of every culture who walks through has a place inside. Come be part of it!

1,000-1,500
ATTENDEES

15
PERFORMING GROUPS

20-30
DAY-OF VOLUNTEERS

25-30
BOOTHS & VENDORS



Why Sponsor I-Fest?

At I-Fest, I-House opens its doors: we celebrate the many cultures that make our region vibrant with **cultural and artisan booths, food trucks, and a backyard main stage**. But I-Fest is more than a celebration. It's where new donors, volunteers, and community partners first discover I-House, and where our work of welcoming newcomers and supporting English learners becomes visible to the whole community.

The joy of this one day helps power the work of the other 364. Sponsoring I-Fest means supporting both a beloved community celebration and the year-round programs that make I-House a home away from home for hundreds of newcomers each year.

All levels are customizable. We're glad to discuss tailored benefits based on your organization's goals. Sponsors confirmed by September 2 receive acknowledgment across all print marketing.

Sponsorship names and levels are shared across I-House Davis programs — Partner and Global Sponsor benefits carry the same weight whether given through I-Fest or through our Annual Program Sponsorship. See our 2026 Event & Program Sponsorship Opportunities for year-round partnership options.

Tickets to "an event of your choosing" apply to I-House ticketed events priced \$25–\$30.



Interested in becoming a sponsor?

Shelly Gilbride, Executive Director
shelly@ihousedavis.org • internationalhousedavis.org

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Sponsorship Levels & Benefits

COMMUNITY SPONSOR | \$250



Helps keep I-Fest free by funding costs like the posters that spread the word around Davis. **Benefits:**

- Name recognition on the website and event materials
- 2 tickets to an I-House ticketed event of your choosing

AMBASSADOR SPONSOR | \$500



Helps keep I-Fest free by funding costs like hospitality for the artists and volunteers who make the day possible. **Benefits:**

- All Community Sponsor benefits, plus:
- Logo placement on the website and event materials
- Individualized social media acknowledgment
- Additional 2 tickets to an I-House ticketed event (4 total)

CHAMPION SPONSOR | \$1,000



Helps keep I-Fest free by funding costs like the tents and tables that make the day run smoothly. **Benefits:**

- All Ambassador Sponsor benefits, plus:
- Event presence: a shout-out by the host and a tabling opportunity at I-Fest
- Recognition on annual donor signage in the I-House lounge
- Additional 2 tickets to an I-House ticketed event (6 total)

PARTNER SPONSOR | \$2,500



Helps keep I-Fest free by funding costs like the dance stage and AV equipment. **Benefits:**

- All Champion Sponsor benefits, plus:
- Marketing spotlight: a dedicated newsletter placement to 6,000+ subscribers
- Logo on I-House Welcome Guide micro-site
- Additional 2 tickets to an I-House ticketed event (8 total)
- Recognized at one additional I-House event during the year

GLOBAL SPONSOR | \$5,000



Helps keep I-Fest free by funding costs like the artist and performer fees. **Benefits:**

- All Partner Sponsor benefits, plus:
- Branded sponsorship of a festival element (stage, food trucks)
- Featured in the event recap video
- Additional 2 tickets to an I-House ticketed event (10 total)

PRESENTING SPONSOR | \$10,000



Helps keep I-Fest free by funding costs like the Main Stage that anchors the day. **Benefits:**

- All Global Sponsor benefits, plus:
- Branded Main Stage sponsor (2 available), with top billing and the largest logo placement across event materials
- Additional 2 tickets to an I-House ticketed event (12 total)
- Season-long recognition: verbal acknowledgment at up to two additional I-House events during the year

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